

Ohio Regional Council News January 2016

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Ohio
Regional
Council

Ohio Regional Council Meeting – Thursday, January 21st at 4:30 p.m.

Please note: This is a new call-in telephone number.

Call-in#: 641-715-3580

Access code: 190-594

Chair's Corner

Happy New Year! I hope that everyone had a wonderful holiday season. We have certainly had a mild winter in Cincinnati and I hope this mild weather continues. I have plans to head further north over the coming months to meet members of our Ohio Chapters.

I would like to say thank you to Kris Parsons for her work on our student conference this past November. Kris stepped up to this role and was faced with the big challenge of sending as many students from as many universities as possible. Through her efforts, we had a record number of applications and granted 21 scholarships. I would also like to take this opportunity to congratulate Kris on her new position with Puget Sound in Tacoma, Washington. Kris you will be missed and thank you for your service on our board.

Planning is underway for the annual Meonske Professional Development Conference at Kent State University. Mark your calendars and plan to attend on April 28 – 29, 2016. Each year the conference is better than the last, so plan to attend. You can find the latest updates on the Council website, so visit often for the latest updates.

I am fortunate to be surrounded by an experienced board and look forward to the opportunity to meet more Chapter boards and members in the coming months.

Kindest Regards,

Candy Levine

ICMA Announces Leading Performers on CMA (Certified Management Accountant) Exam - January 2016

Montvale, N.J., January 21, 2016 – ICMA® (Institute of Certified Management Accountants), the certification division of IMA® (Institute of Management Accountants), today announced the winners of its most recent CMA® (Certified Management Accountant) medals, recognizing the achievement of individuals in both its English and Chinese-language programs.

Of the 4,728 individuals who took the CMA exam in English during the September/October 2015 testing period, medals were awarded to the following for their exceptional performance:

- **Jamaica J. Marjadas**, of Cebu City, Philippines, received the ICMA Gold Medal for achieving the highest exam score.
- **Shaun Anthony Tiu Go**, of Cebu City, Philippines, received the ICMA Silver Medal for achieving the second-highest exam score.
- **William R. Bacsá**, of Pagbilao City, Philippines, received the ICMA Bronze Medal for achieving the third-highest exam score.

For the English exam during this testing period, ICMA also awarded Certificates of Distinguished Performance to the following: **Alec Epkes**, of Moline, Ill.; **Brock Johnston**, of Toronto, Canada; **Qianhua Ling**, of Brookfield, Wis.; **Hanyu Liu**, of Hunan, China; **Alexander Weaver**, of Cordova, Tenn.; and **Yingnan Yu**, of Affton, Mo. In addition, **Yi Wang**, of Jiangsu, China, received the Priscilla S. Payne Student Performance Award for achieving the highest score as a student during this testing period.

“ICMA congratulates these award recipients for their exemplary achievement,” said Samuel C. Weaver, Ph.D., CMA, CFM, ICMA Board of Regents chair. “This group of recipients once again demonstrates the CMA program’s expanding geographic reach and the increasing global penetration of our certification, particularly in the Pacific Rim. By becoming CMAs, these individuals have taken an important step towards improving their career outlook and contributing to the success of their respective organizations.”

Of the 3,049 individuals who took the CMA exam in Simplified Chinese during the August 2015 testing period, ICMA recognized the following for their outstanding performance:

- **Zhichao Gao**, of Henan, received the ICMA Gold Medal for achieving the highest exam score.
- **Jinxin Ji**, of Jiangsu, received the ICMA Silver Medal for achieving the second-highest exam score.
- **Chuhan Feng**, of Jiangsu, and **Jia Yi**, of Beijing, both received the ICMA Bronze Medal for achieving the third-highest exam score.

In addition, ICMA recognized the following individuals with Certificates of Distinguished Performance: **Yujie Li**, of Jiangsu; **Xuxian Wan**, of Zhejiang; **Jianxin Wang**, of Beijing; and **Lingling Xu**, of Jiangsu.

Said Dr. Weaver, “As these medals help to demonstrate, our CMA certification is widely recognized as the leading management accounting credential in the world – and certainly the only one prominent in both of the world’s two largest economies, the U.S. and China. Our program in China continues to attract a large and growing number of accounting and financial professionals at state-owned enterprises as well as other organizations. These individuals are eager to enhance their capabilities in the key areas of decision support,

planning, and control, and to do their part to help strengthen the Chinese economy.”

For more information about the CMA program, please visit the IMA website at www.imanet.org/certification.asp.

Accountants are Key to Implementing Integrated Reporting, Says New Report from ACCA and IMA

New York and Montvale, N.J. – January 20, 2016 – As the call for Integrated Reporting (IR) in business grows, accountants will be instrumental in the development and implementation of the integrated reporting process, the latest joint report from ACCA (Association of Chartered Certified Accountants) and IMA® (Institute of Management Accountants) finds. The report, “From Share Value to Shared Value: Exploring the Role of Accountants in Developing Integrated Reporting in Practice,” can be viewed online: <http://www.imanet.org/resources-publications/thought-leadership-new/new-external-reporting-disclosure-management/share-value>

The report examines the recent shift in focus from share value to the generation of “shared value,” as companies define success in terms of both internal financial returns and external social and economic results. Following this shift, there is a new trend of corporate reporting: the integration of financial and nonfinancial concerns into one accounting tool, IR. It is defined as a concise communication about how a company’s strategy, governance, performance and prospects, in the context of its external environment, lead to the creation of value over the short, medium and long term.

IR is essential in the modern business landscape as physical and financial assets no longer explain the full market value of a company—in 1975, they would explain 83 percent of a company’s value, but today they only explain 19 percent. Market valuations are now based on intangibles such as intellectual, social, and relationship and human capitals, and in this context, there is a crucial need for a broader information set.

As IR provides companies the opportunity to embrace long-term thinking, accountants are in a unique position to contribute to the identification of areas for improvement as well as the development of solutions. Implementing new accounting methodologies requires carefully designing guidelines and processes, and accountants can play a substantial role in the development of the integrated report.

“I believe the adoption of IR will not reach its full potential, including in the U.S., unless we, as an accounting community, take several actions to lay the groundwork for a transformation in external corporate reporting,” said Raef Lawson, Ph.D., CMA, CPA, IMA Vice President of Research and Policy.

“The roles of accountants in implementing IR are of utmost importance. CFOs can be leaders of the IR projects within their companies. Accountants, management accountants, and auditors have important roles to play in devising the right accounting for capitals, the right information systems, and the right assurance for the reported information,” said Faye Chua, Head of Business Insights from ACCA.

To this end, Chief Financial Officers can be leaders of the IR projects within their companies, while

accountants, management accountants, and auditors have important roles to play in devising the right accounting for capitals, the right information systems, and the right assurance for the reported information.

ACCA and IMA share a strategic partnership, focusing on research studying the future of the global accounting profession. For more research and insights, visit The Future Today website at www.futuretoday.com.

IMA Europe Announces Klaus Moeller as Honorary Professor in Management Accounting

Zurich, Switzerland – January 18, 2016 – IMA® (Institute of Management Accountants), the association of accountants and financial professionals in business, announced today that Klaus Moeller, Ph.D., Professor and Chair of Controlling and Performance Management at the University of St. Gallen in Switzerland, will begin a two-year term as IMA Europe's Honorary Professor in Management Accounting.

IMA selected Professor Moeller to be IMA's first Honorary Professor for a variety of reasons. The University of St. Gallen is one of the leading European business schools and the first school in Europe to offer an extremely popular elective course for Masters' students to prepare for the CMA (Certified Management Accountant) exam. Professor Moeller has extensive experience in performance management, predictive analytics and innovation controlling that has helped companies improve their control systems.

"Professor Moeller is one of the most influential thought leaders and business experts in management accounting. He epitomizes IMA's goals of combining research, practical solutions and teaching to drive management accounting's value from insight to impact," said Raef Lawson, Ph.D., CMA, CPA, IMA Vice President of Research and Policy.

In his role, Professor Moeller will support the growth of IMA's mission, as well as continue to promote the CMA certification in Europe. He will also contribute to *Strategic Finance* magazine and chair IMA's symposium at the 2016 Annual Congress of the European Accounting Association in Maastricht, Netherlands, along with other planned speaking engagements on behalf of IMA, including IMA's 2016 Annual Conference and Expo in Las Vegas and the American Accounting Association Conference (AAA) in New York while continuing his teaching and course responsibilities at the University.

"As IMA continues to expand globally, it has never been more vital to have a presence in Europe by way of Professor Moeller's role as IMA Honorary Professor," said Nina Michels-Kim, CMA and Director of European Operations at IMA. "We're thrilled to welcome him on board as a champion for IMA, the CMA certification and profession as a whole."

To learn more about the CMA elective course offered exclusively to University of St. Gallen's master level students, please visit <http://www.aca.unisg.ch/en/education/cma/infostudents>.

IMA Announces Record CMA Growth in 2015 Annual Report

Montvale, N.J. – January 14, 2016 – Today, in its 2015 Annual Report, IMA® (Institute of Management Accountants), the association of accountants and financial professionals in business, announced record growth in the face of marketplace consolidation, commoditization and competition. This year's theme, "Stronger Together," focused on four main areas – innovation, education, collaboration and leadership – and details the fiscal year from July 1, 2014 through June 30, 2015. For more information, visit: <http://www.imanet.org/2015-annual-report/site/index.html>

According to the report, the CMA (Certified Management Accountant), widely recognized as the leading management credential in the world, reached new heights – breaking previous growth records with more than 3,500 new professionals earning the credential in 2015, the highest number in any fiscal year and a 17 percent increase over 2014. What's more, this year saw a 19 percent growth in overall CMA candidates.

Supported by a 10 percent growth in revenue in fiscal year 2015, IMA also expanded to 138 countries. There are a combined 300 professional and student chapters worldwide, including eight new chapters in India. As part of its mission to provide members with educational experiences and opportunities for service and involvement, IMA also provided more than 156,000 hours of continuing professional education.

"Management accounting has and will continue to make a difference in enabling ethically sound and financially capable professionals and organizations. As the business landscape evolves quickly, we can't afford to stand still," said Jeff Thomson, CMA, CAE, president and CEO of IMA. "This year, IMA responded to the needs of our members and came together to develop and deliver new products and services to enhance their careers and the performance of the organizations where they work."

According to Thomson, IMA's success was driven through the creation of robust, education-focused and technology-driven programs, services, research and partnerships, empowering its members to succeed in the face of great change.

In fiscal year 2015, IMA delivered cutting-edge innovative services in accounting and business to members through its U/X (user experience) team and Inspired Technology Lab, an all-new online career planning tool, *Career Driver*, the redesign of its flagship publication, *Strategic Finance*, and more.

For more information on IMA, visit <http://www.imanet.org>

IMA Announces Expansion of Thought Leadership with Launch of New Innovation Book

Montvale, N.J. – December 14, 2015 - In response to the growing needs of management accounting professionals, IMA®(Institute of Management Accountants), the association of accountants and financial professionals in business, announced today an expansion of its thought leadership with the introduction of a new book line, complementing IMA's Statements on Management Accounting (SMA), C-Suite Reports and research.

Launched today, IMA's first book, "Advancing Innovation: Galvanizing, Enabling & Measuring for Innovation Value!" (IMA, 2015) is a thought leading yet practical "how to" manual focused on successfully driving innovation value in organizations. "Advancing Innovation" also introduces the Innovation Value Score® (IVS), a measurement and management system for enhancing and measuring innovation within an organization. The book offers an in-depth look at how to drive and govern innovation value creation and is supplemented with original research by IMA. The book, in print and electronic formats, is available for purchase at:

http://www.imanet.org/ivs?utm_source=EmailBlast&utm_medium=PressRelease&utm_campaign=Advancing%20Innovation

“Advancing Innovation” is authored by Patrick Stroh, CMA, a member of IMA’s Global Board of Directors and President of Mercury Business Advisors in Minneapolis, Minn. Stroh was recently appointed by Palladium, a leading strategy execution consulting firm, as a Fellow of the Positive Impact Research Institute, leveraging innovation to improve public and private sector performance, grow leaders and enhance human capital. Also named as a Fellow of the Positive Impact Research Institute, Robert S. Kaplan – Palladium co-founder, Harvard Business School professor, and an IMA Lifetime Achievement Award recipient – authored the foreword for “Advancing Innovation.”

“Organizations of all types need to make a commitment to innovation in order to remain relevant and drive value,” said Stroh. “Our research reveals that the majority of finance executives (67%) support innovation in some form in their organizations, compared to just 35% ten years ago. An evolution is taking place in the office of the CFO today, and these strategic leaders now also need to support and drive innovation value in their organizations.”

To learn more about IMA’s expanded library of thought leadership, please visit: www.imanet.org/thought_leadership. There, professionals can browse through IMA’s nine research practice areas to find relevant actionable resources. The site includes several recently-released SMAs, including [Implementing an Effective Risk Appetite](#), [Forensic Analytics and Management Accountants](#), and [Flexible Budgeting Applied to Sustainability Measurements](#).

[New Report Finds Data Revolution Shifting Business Landscape](#)

IMA and ACCA Joint Report Examines Data Trends and Impact on Accounting

New York and Montvale, N.J. – December 9, 2015 - The role of data is radically changing in the day-to-day practices of accountants. According to a new report released today by ACCA (Association of Chartered Certified Accountants) and IMA® (Institute of Management Accountants), a data revolution is underway, causing significant shifts in the business landscape and challenging accountants to integrate data-related practices. For more information on The Data Revolution report, see here:

<http://www.futuretoday.com/technology/data/the-data-revolution.html>

The report addresses three roles of data that present new opportunities for finance and accounting professionals:

- **Data management**, which when done correctly can increase productivity and reduce operational costs, whereas poor management can result in lost opportunities, strategic mistakes and financial losses.
- **Data governance**, which safeguards and facilitates key areas of data management, and is still an area of struggle for both small and large companies.
- **Data lifecycle**, which traditionally fell into the realm of IT and operations departments, will only become more complex and demand increased involvement from users across the business.

As new data-oriented business functions become more intricate and corresponding roles come into demand, these areas create unique opportunities for finance and accounting professionals to showcase their strategic value across business functions beyond their traditional roles.

“Data management and data governance – often seen as unpopular concepts within businesses – are

among key issues being pushed to the fore by the data revolution,” said Raef Lawson, Ph.D., CMA, CPA, vice president of Research and Policy at IMA. “For data governance, finance professionals will play a part in helping to support projects that lead businesses towards maturity in their use of data.”

In order to fully anticipate the future impact of data, the profession must see it as a useful commodity and as a critical tool for business strategy, as data directly affects costs, efficiency and quality of service. The profession must also recognize data revolution trends and their impact on business strategy, taking into consideration the increasing complexity of data and its mobility and agility, as well as cloud computing, its storage concerns and enforcement risks.

According to Faye Chua, head of Business Insights at ACCA, “Both as professionals and as individuals, finance and accounting professionals have no choice but to embrace new realities, master new terminology and skills and understand trends related to the modern data landscape.”

ACCA and IMA share a strategic partnership, focusing on research studying the future of the global accounting profession. For more research and insights, visit The Future Today website at www.futuretoday.com.

IMA Accepting Entries for Annual Carl Menconi Ethics Case Writing Competition

Montvale, N.J. – December 2, 2015 – IMA® (Institute of Management Accountants), one of the largest and most respected associations focused exclusively on the advancement of the management accounting profession, is accepting entries for the 2016 Carl Menconi Ethics Case Writing Competition now through January 26, 2016. Full submission details are available here: http://www.imanet.org/docs/default-source/educator_awards/2016_submission_carl_menconi.pdf?sfvrsn=2.

The competition, sponsored jointly by IMA’s Committee on Ethics and IMA’s Professor-in-Residence, Raef Lawson, Ph.D., CMA, CPA, works to develop and distribute teaching cases focused on business ethics, with a specific application to management accounting and finance issues. It’s open to accounting and finance academics as well as practitioners, and joint submissions are encouraged.

Winners of the competition will be featured in IMA’s flagship publication, *Strategic Finance*, and the case author or team will be recognized at IMA’s 2016 Annual Conference & Expo to be held in Las Vegas in June 2016. Winners will also receive one free Annual Conference registration and a \$500-cash prize.

Submissions must focus on business ethics, with specific application to management accounting and finance issues, and reference IMA’s [Statement of Ethical Professional Practice](#). For questions or additional information, please contact Lawson at research@imanet.org.

Global Business Confidence Hits Four-Year Low, Says New Survey from ACCA and IMA

New York and Montvale, N.J. – November 6, 2015 – Economic confidence is at its lowest point around the world for four years after a sharp drop in business sentiment in the third quarter of 2015, according to the latest [ACCA/IMA Global Economic Conditions Survey \(GECS\)](#), the largest economic survey of professional accountants in the world, published by ACCA (Association of Chartered Certified Accountants) and IMA® (Institute of Management Accountants). The GECS report can be viewed online at http://www.imanet.org/docs/default-source/acca/gecs_2015_q3.pdf?sfvrsn=2
The GECS, the largest regular survey of accountants around the world, showed that finance professionals were gloomier than at any time since 2011, and that the emerging markets of the Asia Pacific region, in particular, have suffered the deepest slump.

The survey - based on 950 responses - follows concerns about the Chinese economy on which so many of them rely, along with a fresh fall in global commodity prices. More firms in the region are putting a freeze on recruitment, investment in staff is falling, and there is less optimism among finance professionals in China itself. Business confidence there is close to its lowest reading since GECS began.

The vast majority of firms are scaling back on investment, with 44% of respondents putting a freeze on recruitment or making job cuts. More than half of surveyed firms said there were fewer profitable opportunities than six months earlier. With the notable exception of China, expectations about government spending fell around the world in the third quarter.

U.S. Confidence Dips, Future Improvement Likely

The United States continues to cast a long shadow. While the strength of the U.S. dollar was undermining the competitiveness of U.S. exporters, the decision to push back the start of its tightening cycle, possibly to next year, has given some respite to emerging market currencies at the start of the fourth quarter.

“This latest GECS report shows signs that the recovery in the U.S. could be faltering, with exports, manufacturing, and employment growth underperforming. While there was a dip in confidence, underlying economic conditions still look reasonably strong and improvement looks likely over the coming quarters,” said Raef Lawson, Ph.D., CMA, CPA, IMA vice president of research and policy.

The positive news is that some improvement in global business confidence looks likely in the last quarter of the year, with business conditions continuing to improve. But as the report warns, there is no shortage of potential threats to the global recovery.

“Finance professionals around the world cannot help but to have been affected by the combination of poor data, financial turmoil, falling commodity prices, along with concerns over the two leading economies of the US and China during this quarter,” said Faye Chua, Head of Business Insights with ACCA. “While the global economy is currently built on volatile ground, there are some causes for optimism – with forecasters expecting a rise in global growth next year. But finance professionals will still need to be prepared to steer companies of all sizes through some difficult issues.”

About the GECS Survey

This is the 24th edition of the survey, and the 13th since ACCA and IMA first joined forces to conduct this research. Over the years, GECS has been covered in the international, national and local press more than 6,500 times, and its combined dataset now includes more than 42,000 responses.

ACCA and IMA share a strategic partnership, focusing on research studying the future of the global accounting profession. For more research and insights, visit The Future Today website at www.futuretoday.com.

IMA's CMA Certification Continues Record-breaking Growth

Montvale, N.J. – October 28, 2015 – For the fifth straight year, IMA® (Institute of Management Accountants), the association of accountants and financial professionals in business, announced significant growth of its flagship certification, the Certified Management Accountant (CMA®). The announcement was made at IMA's October 24 Global Board of Directors meeting, held in Colorado Springs, Colo. In Fiscal Year 2015, more than 3,500 new professionals earned the CMA credential, the highest number in any fiscal year, representing a 17% increase over last year. These figures validate the CMA as the most significant management accounting credential in the U.S. and demonstrate continued support of individuals working in progressive management accounting roles, as well as consulting and advisory service professionals.

According to Jeff Thomson, CMA, CAE, IMA president and CEO, the CMA is one of the fastest growing accounting credentials in the world with an annualized growth rate of 18% over the past five years, signaling an increase not only in certifications, but also in respect and influence. What's more, the CMA attracted a record 15,000 new candidates into the program during Fiscal Year 2015, indicating a considerable 6% year-over-year increase.

"These numbers represent two things for our organization. First, they tell us there's a need for quality certification in our profession, a fact that is continuously supported by research," said Thomson. "Second, they tell us the CMA is the leading management accounting credential in the world, as evidenced by its rapid growth and decades of rigor, credibility, and trust. We are proud to see the growing reliance on the CMA and we look forward to continuing to build the recognition of the CMA in the U.S. and abroad."

To date, more than 47,000 CMA certificates have been awarded. It is the only U.S.-based management accounting credential to include both multiple choice and essay testing formats, ensuring high reliability and validity of knowledge at a mastery level. According to a recent report published by [Randstad](#), finance and accounting professionals who possess the CMA credential remain in high demand.

In addition to supporting the profession through the CMA, IMA continues to lead efforts in addressing the skills gap by launching its new state-of-the-art career management tool, Career Driver. This tool helps IMA members assess their skills against 28 competencies and 40 job titles ranging from entry level to CFO. It helps identify competency gaps, build actionable career development plans, and leverage IMA educational programs. Career Driver aims to address the need for continuing professional education, while IMA's [Competency Crisis](#) initiative addresses the need to align undergraduate education with on-the-job demands. IMA also continues to add value to the profession through relevant research and an upcoming thought leadership book on innovation.

"Building competency in accounting is essential to driving business performance. The CMA enables professionals to build on key competencies and hone their knowledge, skills, and abilities through a rigorous and relevant exam program," said Dennis Whitney, CMA, CFM, CAE, ICMA Senior Vice President. "This growth represents an exciting time for our profession and positions the certification as a career-enhancing differentiator for current and aspiring business leaders alike."

For more information on the CMA certification, please visit: <http://www.imanet.org/cma>

Save the Date - Early Registration now open:



Save the Date:
**42nd Annual Meonske
Professional Development Conference
April 28 - 29, 2016**



Save the Date
**Ohio Regional Council's
Leadership Training Workshop (LTW)
May 13 – 14, 2016
in Columbus, Ohio
more information to follow**

UPCOMING WEBINAR SCHEDULE

INSIDE TALK

ASC 606 – Using Change Management to Your Advantage

Wednesday, February 10, 2016 from 1:00 p.m. to 2:00 p.m. EST

Are you ready for ASC 606? The upcoming organizational changes associated with ASC 606 will impact most companies. The individual impact and costs will vary greatly from firm to firm. Preparing for ASC 606 properly, and early will be essential to successfully managing the changes. Smart companies will be busy taking inventory of their talent, talent gaps, and overall talent strategies, necessary to navigate ASC 606. The timing of change, preparation, and lessons learned from past changes such as SOX or Dodd- Frank will be great indicators of future challenges.

This webinar will focus on talent strategies, proper company education, most impacted industries, measuring the degree of change necessary in the company, and predicting costs associated with the changes. The impact of ASC 606 will vary, but inevitably impact daily operations to some extent. Proper preparation can limit the disruption of daily operations as a result of the change.

LEADERSHIP ACADEMY

Mentoring the IMA Way

Tuesday, February 19, 2016 from 1:00 p.m. to 2:30 p.m. EST

In an ever-changing global marketplace, the mentor/mentee relationship can have a significant influence on professional development. Join Susan P. Edwards as she explores the criteria for establishing such a connection, the roles and responsibilities of each party, and strategies for overcoming obstacles during the five phases of the relationship. After completing this session, you'll feel ready for the challenge, and we hope you sign up to participate in the IMA Mentoring Program. You'll be glad you did!

The Ohio IMA Council has partnered with Gleim to ensure your success on the CMA exam!

The Gleim CMA Review has the largest exam-emulating test bank, videos for the topics candidates have the most difficulty understanding, and access until you pass. Gleim has over 40 years of success helping candidates pass the CMA exam.

Contact Melissa Leonard by calling 800.874.5346, ext. 131 or by emailing melissa.leonard@gleim.com to learn about the significant discounts you are eligible for as an Ohio IMA Council member.

IMA Introduces CareerDriver, a New Online Career Planning Tool

IMA® (Institute of Management Accountants) now offers a new way to take the guesswork out of career planning. With a new tool available to all members, you can evaluate your professional skill set by completing a survey of critical technical and leadership competencies in management accounting. Even better, you'll immediately receive an insightful summary of how your skills measure up to a specific role.

CareerDriver is available under the “Your Career” tab of IMA’s website and is offered free of charge as an exclusive IMA member benefit. Developed by IMA based on the critical skills necessary for management accountants to be successful, CareerDriver enables IMA members to explore their career options by building a personalized development plan from a variety of resources (self-study courses, webinars, publications, and on-the-job activities).

The tool provides three clear steps to take charge of your career:

Step 1: My Assessment, which takes approximately 20-30 minutes to complete, will show you how your skill set matches to one of 40 management accounting roles, ranging from entry-level to CFO.

Step 2: My Path, which takes approximately 10-15 minutes, will help you build an actionable development plan that draws from a library of more than 700 learning resources and on-the-job activities.

Step 3: My Future, which takes approximately 10-15 minutes, will suggest possible career paths based on your individual assessment results.

Among the powerful features of CareerDriver, users can use the tool as many times as they wish and customize their experience to best suit their individual needs.

For more information on CareerDriver, please visit: www.imanet.org/CareerDriver.

Content Experts and Pilot Testers Wanted (We Want You!)

Do you have what it takes to be a content expert or pilot tester?

IMA is offering free CPE credits to **content experts** and **pilot testers** to help ensure that our learning products are relevant and of high quality.

Content experts validate course content and propose changes if needed.

Pilot testers conduct the final review of courses for fatal flaws.

We need: An active/licensed CPA (for pilot testers only)
A seasoned professional who is willing and available

What's in it for you? Free CPE (2+ credits)
Opportunity to learn about a variety of topics and gain valuable experience
Promote the management accounting profession

E-mail us at pilottesting@imanet.org to volunteer, or if you have any questions.

Are you “Blinded by Pressure”?

New Interactive Online Ethics Course

Wall Street analysts are watching your every move. Your bonus, and possibly your career, rests on achieving the seemingly unachievable. Do you see an ethical solution, or are you blinded by pressure?

Delve into a real-world case study of alleged financial fraud by executives of Diamond Foods, Inc. and see how achievement pressures can negatively impact sound judgment and compromise ethics. Successfully completing this engaging, new online self-study course will offer 2 NASBA-approved CPE credits – the annual requirement for CMA (Certified Management Accountant) holders!

Purchase this package today! As an IMA member, you pay only \$89 and nonmembers pay \$105.

For further assistance, please contact IMA Member Services at (800) 638-4427 or email ima@imanet.org.

Upcoming Chapter Events



Akron Chapter

<http://akron.imanet.org/>

Wednesday, January 20, 2016 starting at 5:30 p.m. “IMA Social Networking Night”

Location: Tangier Restaurant, 532 W. Market St, Akron, OH 44303

Networking 5:30 p.m.

Dinner 6:30 p.m.

Technical Session 7:10 – 8:10 p.m.: Harvey S. Nelson “The Roof is Collapsing – Just Another Opportunity”

Wednesday, February 17, 2016 starting at 5:45 p.m.

Location: Rosemont Country Club, 3777 Rosemont Blvd, Fairlawn, OH 44333

Dinner 5:45 – 6:45 p.m.

Pre-Tech Meeting 6:10 – 7:10 p.m.: Ronald G. Flowers, LUTCF & Patrick W. Lyons, CLTC “Insurance and Financial Planning for the Younger Workforce”

Technical Session 7:10 – 8:10 p.m.: Anthony Margida PhD “The Akron Global Business Accelerator: A Community of Innovators”

Wednesday, March 16, 2016 starting at 5:25 p.m.

Location: Tangier Restaurant, 532 W. Market St, Akron, OH 44303

Pre-Tech Meeting 5:25 – 6:15 p.m.: Carlo Berlingieri, CPA “The Importance of Ethics in Accounting”

Dinner

Technical Session 7:10 – 8:10 p.m.: Patrick T. Bianco, CICA “Mitigating Cybersecurity Risk”

Wednesday, April 20, 2016 starting at 5:45 p.m.

Location: Hilton Garden Inn Akron, 1307 E. Market St, Akron, OH 44305

Dinner 5:45 – 6:45 p.m.

Pre-Tech Meeting 6:10 – 7:10 p.m.: Ryan Siebel, CPA “Accounting Standards Update – Changes Effective for your 2015 and 2016 Financial Statements”

Technical Session 7:10 – 8:10 p.m.: Billy Taylor “Engaging Everyone to Own the Business Results”

Wednesday, May 18, 2016 starting at 5:25 p.m.

Location: Tangier Restaurant, 532 W. Market St, Akron, OH 44303

Pre-Tech Meeting 5:25 – 6:15 p.m.: Daniel D. Golish, CPA/ABV, CVA, CFF “10 Common Errors in Business Valuation”

Dinner

Technical Session 7:10 – 8:10 p.m.: Mathew J. Cunningham, CPA, CGMA “How (or Ways to Determine...) to Know If, and How Much your Product Adds to the Bottom Line”

Canton Chapter

<http://canton.imanet.org/>

Tuesday, January 19, 2016 from 4:45 to 8:00 p.m.

Location: McCall's, 130 Faircrest St SW, Canton, OH 44706

Pre-Dinner Technical Session: "Tax Update" by CBIZ MHM, LLC

After-Dinner Technical Session: "Using the Arts to Make Smarter Companies and Genius Kids!" by Robb Hankins of Arts in Stark

Tuesday, February 16, 2016 from 4:45 to 8:00 p.m.

Location: Skyland Pines, 3550 Columbus Rd NE, Canton, OH 44705

Pre-Dinner Technical Session: "Ohio Fracking Boom: Making Overnight Millionaires and Revitalizing Our Economy" by Andrew Smith, CPA

After-Dinner Technical Session: "Goodwill: Retail Model and Growth" by Ken Weber, CEO

Tuesday, March 15, 2016 from 4:45 to 8:00 p.m.

Location: Hard Rock Rocksino, 10777 Northfield Rd, Northfield, OH 44067

Pre-Dinner Technical Session: "The Fast Track to CFO" by Benjamin R. Mulling, CMA, CPA, CITP, IMA Global Chair

After-Dinner Technical Session: Topic TBD

Tuesday, April 19, 2016 from 4:45 to 8:00 p.m.

Location: Skyland Pines, 3550 Columbus Rd NE, Canton, OH 44705

Pre-Dinner Technical Session: "Howard Hanna Mortgage Services" by Jan Miller, Mortgage Loan Originator, Green

After-Dinner Technical Session: "National Tooling and Machining Association" by Doug LaRose

Tuesday, May 17, 2016 from 4:45 to 8:00 p.m.

Location: McCall's, 130 Faircrest St SW, Canton, OH 44706

Pre-Dinner Technical Session: "Cash Balance Plans" by John Adzema, CBIZ MHM, LLC

After-Dinner Technical Session: "Green Coffee"

Schedule:

Social/Networking at 4:45 pm

Pre-Dinner Technical Session at 5:00

Dinner at 6:00 pm

Post-Dinner Technical Session at 7:00 pm

Cincinnati North Chapter

<http://cincynorth.imanet.org/>

Wednesday, January 20, 2016 starting at 5:40 p.m.

Location: Elements Conference and Events Centre, 11974 Lebanon Rd, Sharonville, OH 45241

5:40 p.m. Session: Tax Update by Robin Denis and Natalya Magnuson of Clark Schaefer Hackett & Co.

7:00 p.m. Dinner

8:00 p.m. Session: Tax Update

Friday, February 26, 2016 starting at 5:40 p.m.
Location: Cintas Corporation, 6800 Cintas Blvd, Mason, OH 45040
5:40 p.m. Session: Internal Controls by Robert Craycraft of Cintas

Wednesday, March 16, 2016 starting at 5:40 p.m.
Location: Elements Conference and Events Centre, 11974 Lebanon Rd, Sharonville, OH 45241
5:40 p.m. Session: Ethics by Enamul Choudhury of Wright State University
7:00 p.m. Dinner
8:00 p.m. Session: Managing Increasing Healthcare Costs by Dennis Riedmiller, Chief Executive Officer of Riedmiller & Associates, Inc.

Wednesday, April 20, 2016 starting at 5:40 p.m.
Location: Cintas Center at Xavier, 1624 Herald Ave, Cincinnati, OH 45207
5:40 p.m. Session: Management Accounting by Benjamin R. Mulling, CMA, CPA, CITP, Chair of IMA's Global Board of Directors

Cleveland Chapter <http://cleveland.imanet.org/>

Tuesday, January 19, 2016 starting at 6:00 p.m. (Joint Meeting with Cleveland East Chapter)
Technical Meeting: Tax Update by Angeline Rice, CPA of Cohen & Company
Location: Hilton Garden Inn, 700 Beta Drive, Mayfield Heights, OH

Tuesday, February 16, 2016 starting at 6:00 p.m. (Joint Meeting with Cleveland East Chapter)
Technical Meeting: Economic Update by Joseph G. Haubrich, Economist & VP Research, Federal Reserve Bank of Cleveland
Location: Hilton Garden Inn, 700 Beta Drive, Mayfield Heights, OH

Tuesday, March 22, 2016 starting at 6:30 p.m.
Technical Meeting: White Collar Crime by Arvid Clar, FBI Director
Location: Hilton Garden Inn, 700 Beta Drive, Mayfield Heights, OH

May 2016
City of Cleveland Revitalization and the Effects on the Republican National Conference

Cleveland East Chapter <http://www.cleveast.imanet.org/>

Tuesday, January 19, 2016 starting at 6:00 p.m. (Joint Meeting with Cleveland Chapter)
Technical Meeting: Tax Update by Angeline Rice, CPA of Cohen & Company
Location: Hilton Garden Inn, 700 Beta Drive, Mayfield Heights, OH

Tuesday, February 16, 2016 starting at 6:00 p.m. (Joint Meeting with Cleveland Chapter)
Technical Meeting: Economic Update by Joseph G. Haubrich, Economist & VP Research, Federal Reserve Bank of Cleveland
Location: Hilton Garden, 700 Beta Drive, Mayfield, Heights, OH

Tuesday, March 15, 2016 starting at 6:00 p.m.

Speaker: Benjamin R. Mulling, CMA, CPA, CITP, 2015-2016 Chair – IMA Global Board of Directors
Details to follow.

Tuesday, April 19, 2016 starting at 6:00 p.m.

Technical Meeting: Ethics (2 hours)

Location: Hilton Garden Inn, 700 Beta Drive, Mayfield Heights, OH

Tuesday, May 17, 2016 starting at 6:00 p.m.

Technical Meeting: Financial Accounting Update

Location: Hilton Garden Inn, 700 Beta Drive, Mayfield Heights, OH

Columbus Chapter

<http://columbus.imanet.org/>

Dayton Chapter

<http://dayton.imanet.org/>

Tuesday, January 19, 2016 starting at 5:30 p.m.

5:30 p.m. Pre-dinner CPE Session: “Federal Tax Update” by Ed Garrity and Craig Albers of Clark, Schaefer, Hackett & Co.

6:45 p.m. Dinner Session: “Transportation: Its Critical Role in the Dayton Region” by Chris Kershner of Dayton Area Chamber of Commerce

Tuesday, February 19, 2016 starting at 4:30 p.m. Student Night

4:30 p.m. Panel of Members – Barry Smith, Paul Myers, and Jeff Szkody share their work experience, why they joined IMA, and answer questions posed by students

5:30 p.m. Pre-dinner CPE Session: “Social Media – The Good, Bad, and Ugly” by Kathy Hooks of Daybreak.

6:45 p.m. Dinner Session: “Business Leadership through Accounting” by Jack Lohbeck of Aileron

Tuesday, March 15, 2016 starting at 5:30 p.m.

5:30 p.m. Pre-dinner CPE Session: “Understanding Business Valuation” by Ron DiMattia of Corporate Value Partners

6:45 p.m. Dinner Session: “Why the Role and Purpose of Measurement Matters” by Joseph Castellano, PhD of University of Dayton

Tuesday, April 19, 2016 starting at 5:30 p.m.

5:30 p.m. Pre-dinner CPE Session: “Employee vs Independent Contractor” by Paycor

6:45 p.m. Dinner Session: “Top 5 Personnel Issues and the Role of the Accountant” by Paycor

Tuesday, May 17, 2016 starting at 5:30 p.m.

Speakers and topics TBD

Unless otherwise noted, all meetings are held at Mandalay Banquet Center, 2700 East River Road, Dayton, Ohio.

Lima Chapter

<http://lima.imanet.org/>

Toledo Chapter

<http://toledo.imanet.org/>

Wednesday, February 17, 2016 from 11:30 a.m. to 1:00 p.m.

Topic and Speaker: How to Present to Non-Accountants by John Daly from Executive Education
(Email questions)

Location: Black Pearl Restaurant, 4630 Heatherdowns Blvd, Toledo, OH 43614

Meeting costs are \$10 for IMA members and \$15 for non-members.

RSVP to Kathleen Fitzpatrick at kgfitzpatrick@bex.net.

Ohio Regional Council (ORC) Officers 2015 - 2016 Board of Directors Nominations

Board Position	Name	Phone / Email	Chapter
Chairman	Candy Levine	(513) 746-2030 clevine@businessbacker.com	Cincinnati North
Regional Director/VP	Carlos Chavez	(330) 723-0559 cchavez58@chavez-associates.com	Cleveland East
Vice Chair - Administration/ Strategic Planning	Sandy Brenner	(216) 839-7288 sandra.brenner@basf.com	Cleveland East
Chair Elect	Sandy Brenner	(216) 839-7288 sandra.brenner@basf.com	Cleveland East
Auditor	Pat Smith	smitax@aol.com	Columbus
Past Chair - Executive & Nominating	Joe Kirchner	(513) 608-4399 jdkirch@fuse.net	Cincinnati North
Historian	N/A		
Secretary	Rob Thompson	(216) 406-4252 rthompson1299@gmail.com	Cleveland
Treasurer	Robin Schade	rcschade@mfcachat.com	Cleveland East
Director - Meetings & Chapter Services	Todd Daughenbaugh	(614) 849-1022 todd.daughenbaugh@gmail.com	Columbus
Director of Annual Conference	Honey Wess	(216) 496-8597 honey_wess@yahoo.com	Cleveland
Vice Chair - Professional Development & Education	Tanya Shell	(937) 545-6961 tanya.shell1@gmail.com	Dayton
Program Chair - KSU Conference	Norm Meonske	(330) 554-7211 nmeonske@kent.edu	Akron
Co-Chair Operations - KSU Conference	Nick Sucic	(330) 673-9511 nsucic@davey.com	Akron
Associate Director - KSU Conference Operations	Ken Bechtol	(330) 867-0750 kpbechtol@neo.rr.com	Akron
Director - ICMA	Steve Law	(330) 384-5758 stevelawnj@hotmail.com	Akron
Director - Leadership Training	Sandy Brenner	(216) 839-7288 sandra.brenner@basf.com	Cleveland East
Director - Academic Relations	Kris Parsons	(419) 566-1617 kparsons@ashland.edu	Canton
Director - Scholarships	Paul Myers	(937) 564-7964 myersp70@gmail.com	Dayton

**Ohio Regional Council (ORC) Officers
2015 - 2016 Board of Directors Nominations**

Board Position	Name	Phone / Email	Chapter
Vice Chair - Membership/ Marketing, Public Relations, Chapter Communications	Dana Whitted	(216) 200-7715 dmhetrick@yahoo.com	Cleveland
Director - Information Technology	Carlos Chavez	(330) 723-0559 cchavez58@chavez-associates.com	Cleveland East
Director - Awards	Laura Weisgarber / Pat Sparks	(330) 452-5200 weisgal5@gmail.com (330)359-7036 psparks@casefarms.com	Canton Canton
Editor - ORC Newsletter	Tanya Shell	(937) 545-6961 tanya.shell1@gmail.com	Dayton
Council Appointed Chapter Representatives			
Council Appointed Representative - Akron	Kelly Heil	(330) 309-0208 kjgaul5@gmail.com	Akron
Council Appointed Representative - Canton	Jesse Allison	(330) 717-6850 JesseAllison@HowardHanna.com	Canton
Council Appointed Representative - Cincinnati North	John Cole	(513) 755-6082 johnrcole3@gmail.com	Cincinnati North
Council Appointed Representative - Cleveland	Honey Wess	(216) 496-8597 honey_wess@yahoo.com	Cleveland
Council Appointed Representative - Cleveland East	Brian Fehribach	(216) 228-8900 ext 272 bmfehribach@mfcachat.com	Cleveland East
Council Appointed Representative - Columbus	Alan Teich	(214) 529-3293 alanteich@yahoo.com	Columbus
Council Appointed Representative - Dayton	Tanya Shell	(937) 545-6961 tanya.shell1@gmail.com	Dayton
Council Appointed Representative - Lima	Judy Augsburger	(419) 358-1336 jmaugsburger@ymail.com	Lima
Council Appointed Representative - Toledo	Kathleen Fitzpatrick	(419) 530-3163 kgfitzpatrick@bex.net	Toledo